

- 20th STATIONERY OF THE YEAR 2011 - Award Winners were Announced!



'20th STATIONERY OF THE YEAR 2011,' which is a contest of selecting and awarding the distinctive stationery from functional and design perspectives. This Award is known as one of the most important event in the industry, gaining great attention from not only the stationery industry but also from a variety of media such as magazines and TVs. The screening process for this year's award took place thoroughly on June 2 [Thur], 2011 in Shinjuku, Tokyo. 5 award winners for each category were selected. GRAND PRIX for each category will be announced during the Award Ceremony at the Special Gallery inside ISOT on the first day of the show, July 6 [Wed], 2011 from 3:00p.m. Also, those winning products will be exhibited at the Special Gallery for 3 days. Below are the details of this year's award winning products.

Selection Committee

(Title omitted. In a random order)



Kazuo Kawasaki
Design Director / Prof.
at Graduate School of Osaka University



Motoi Nakayama
Editor-in-chief
mono magazine
(WORLD PHOTO PRESS Co., Ltd.)



Tatsuya Wada
Prof. at Tama Art University
Product Design Course



Atsushi Hasebe
Editor-in-chief
Best Gear
(Tokuma Shoten)



Shigeki Shimizu
Editor-in-chief
Shumi no Bungubako
(Ei Publishing Co., Ltd.)



Scenes from selection meeting



Company Name: KAMOI KAKOSHI CO., LTD.

Product Name: mt slim

"mt slim" is the masking tape with 6 mm width. It has 9 varieties of 3 solid colors packs and 2 tones packs. It is good to use for wrapping and collage.



Company Name: KITABOSHI PENCIL CO., LTD.

Product Name: OTONA NO ENPITSU (A Pencil for Adults)

Kita-Boshi Pencil presents OTONA-NO-ENPITSU for everyone who loves to use pencils. We recommend this product particularly for adults who have few opportunities to use pencils recently. This advanced product will remind you a pleasure of using pencils that we all might have experienced in our childhood!



Company Name: KURETAKE CO., LTD.

Product Name: ZIG Letter pen COCOIRO

The flexible semi-hard tip of COCOIRO helps create various styles of writing and widths depending on the pressure and speed of writing. You can create your own COCOIRO Letter Pen unique and individual to your style by choosing your own colourful body and refill.



Company Name: MARUYAMA FIBER INDUSTRY CO., LTD.

Product Name: fusuma cloth notebook

Now we are featuring New Japanese blank notebook with a Fusuma cloth cover that no one has ever seen before. With these special notebooks, you may possess your own one-of-a-kind book if you keep writing everyday.



Company Name: ZEBRA CO., LTD.

Product Name: arbez piirto Mechanical Pencil

arbez piirto is one of the most stylish writing instruments, which is designed by our international product team. It is based on comfort writing and sharp grips for finesse writing. Available for ballpoint pen, mechanical pencil and highlighters.

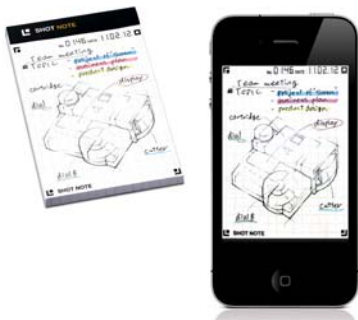


Company Name: CARL MFG CO., LTD.

Product Name: Angel-5 Premium/Royal

"Long Life Product" means durable and never grow tired of - Carl's concept of ultimate "Eco-Friendly."

That's why it is sparsely designed - strong body, meticulously selected colours/coating, blade crafted with Japanese precision.



Company Name: KING JIM CO., LTD.

Product Name: SHOT NOTE

Digitally store and organize handwritten notes easily. Just write a note and take a picture with your iPhone. 1. Write, draw, or sketch anything on the SHOT NOTE. 2. Shoot it with your iPhone. 3. Find and organize your notes easily. 4. Share your notes. -> Send via Email -> Upload it to Evernote



Company Name: KOKUYO S&T

Product Name: STAPLE-LESS STAPLER

Harinacs is a Staple-free Stapler. Unlike standard staplers, it holds sheets of paper without using metal staples. It has three unique points, safety, efficiency and eco-friendliness. It has a window to view holding position.



Company Name: OLFA CORP.

Product Name: TS-1

The TS-1 is a unique cutter which, incredible as it may seem, automatically cuts only the top sheet! The pressure that hangs to the blade is kept constant, without being influenced by users' power adjustment, by its built-in spring's work.



Company Name: NICHIBAN CO., LTD.

Product Name: Tape glue "Tenori"

Tape glue "Tenori" features:

- Easy to use
- Capable to apply from the point precisely you wish
- Easy to apply to the details and even to paper bumps
- Perfectly fit in your hand